

PATH A: SOURCE TO ARS

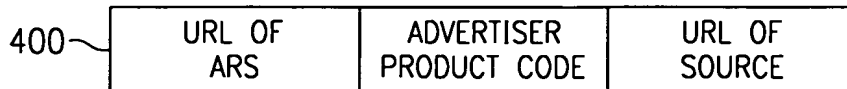


FIG. 4a

PATH B: ARS TO SOURCE

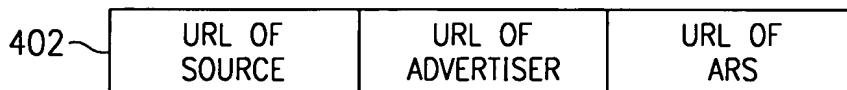


FIG. 4b

PATH C: SOURCE TO ADVERTISER



FIG. 4c

PATH D: ADVERTISER TO SOURCE

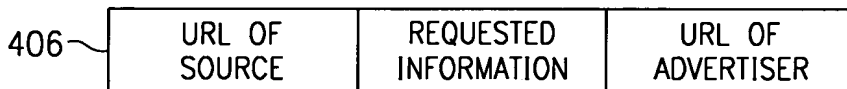


FIG. 4d

PATH E: ARS TO ADVERTISER (OPTIONAL)

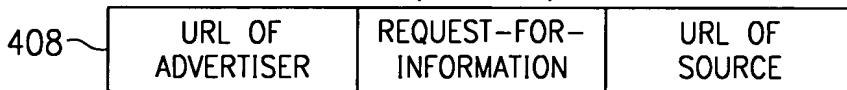


FIG. 4e

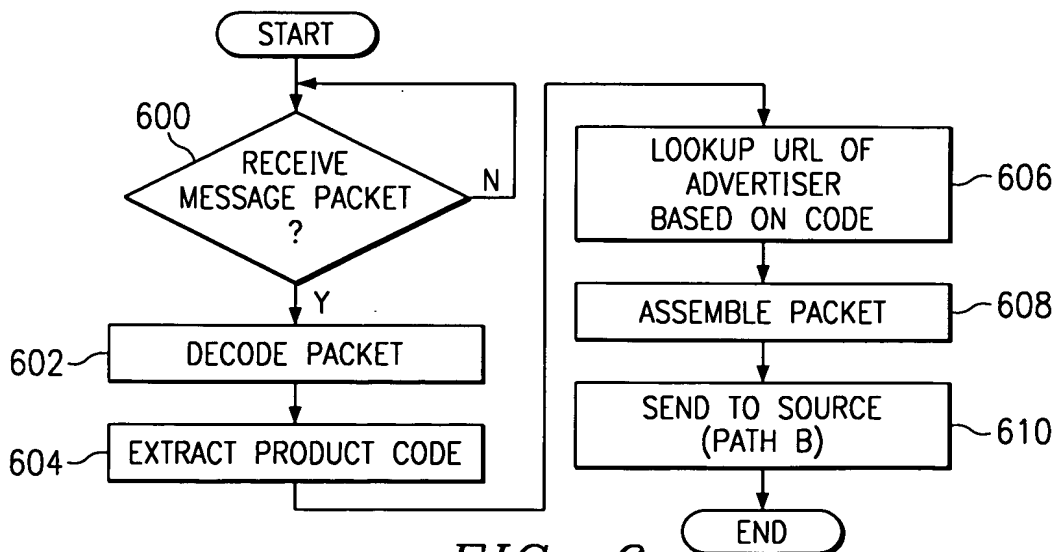


FIG. 6

FIG. 5

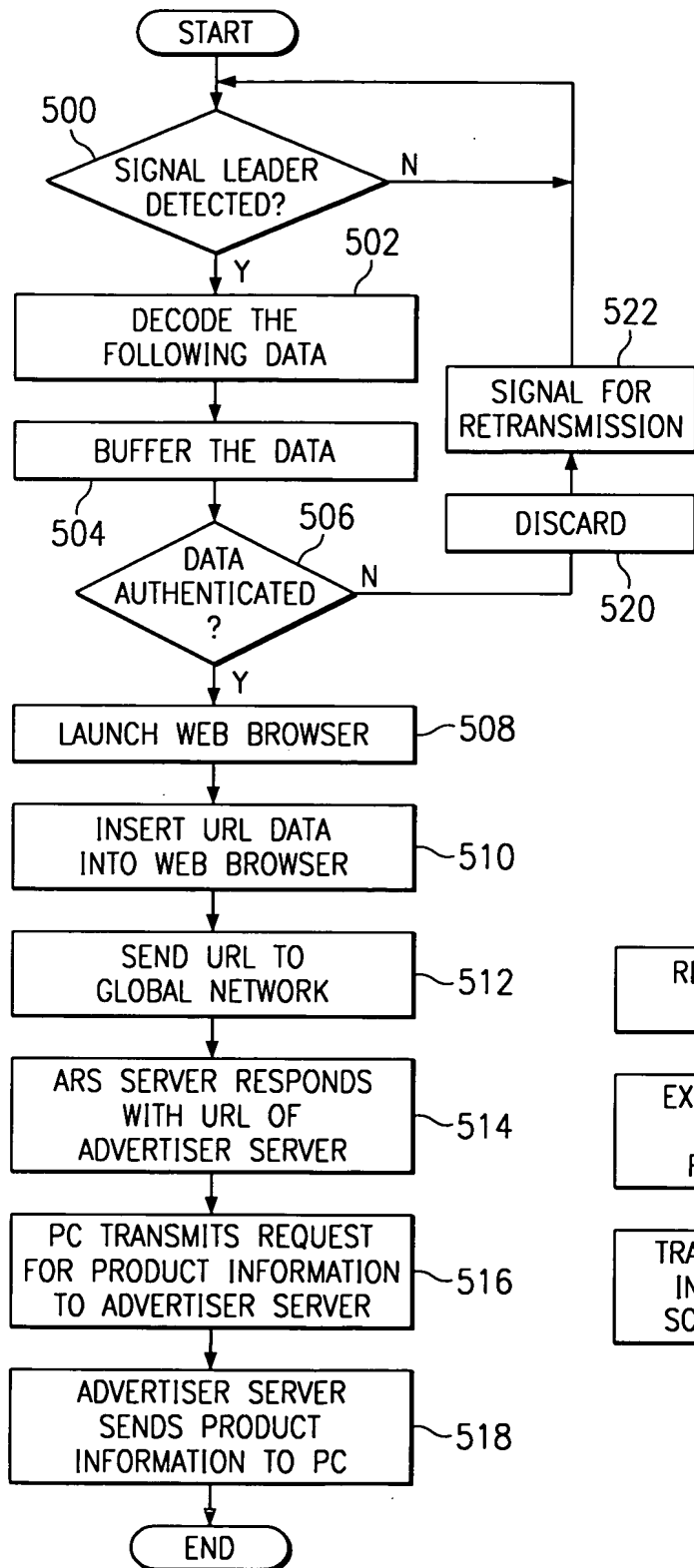
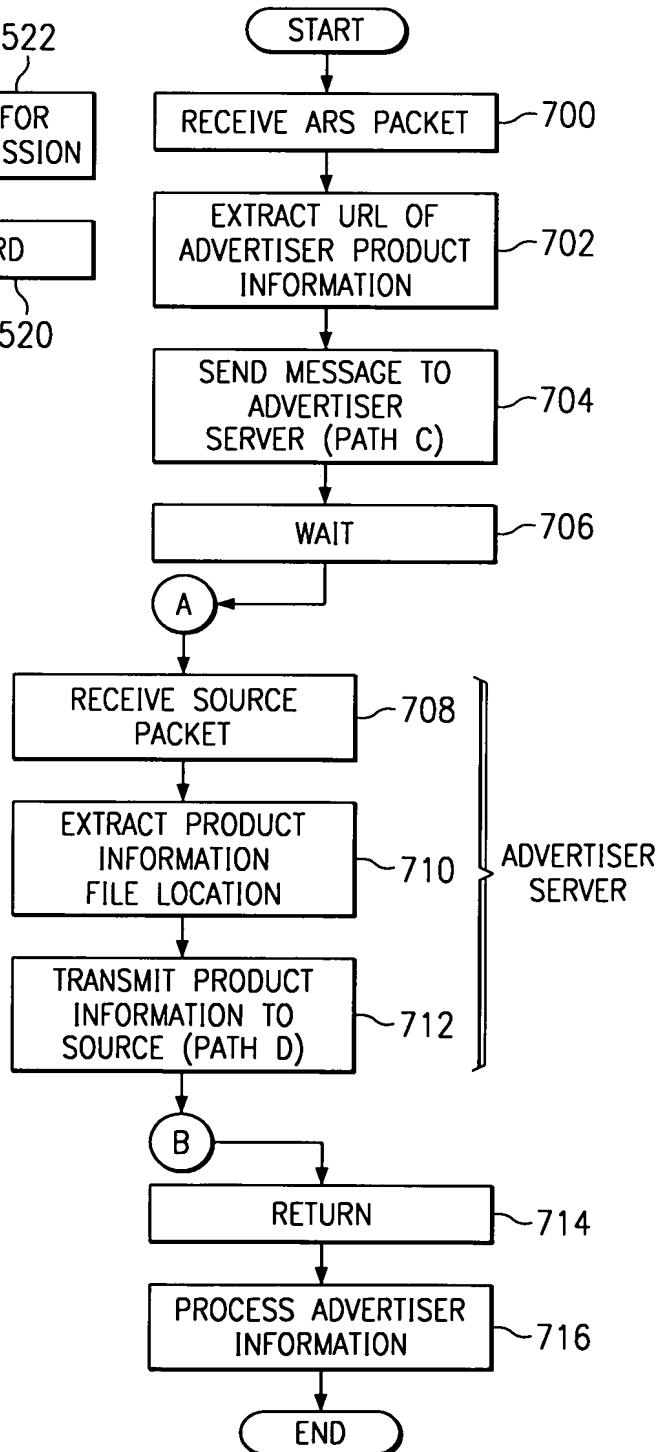


FIG. 7



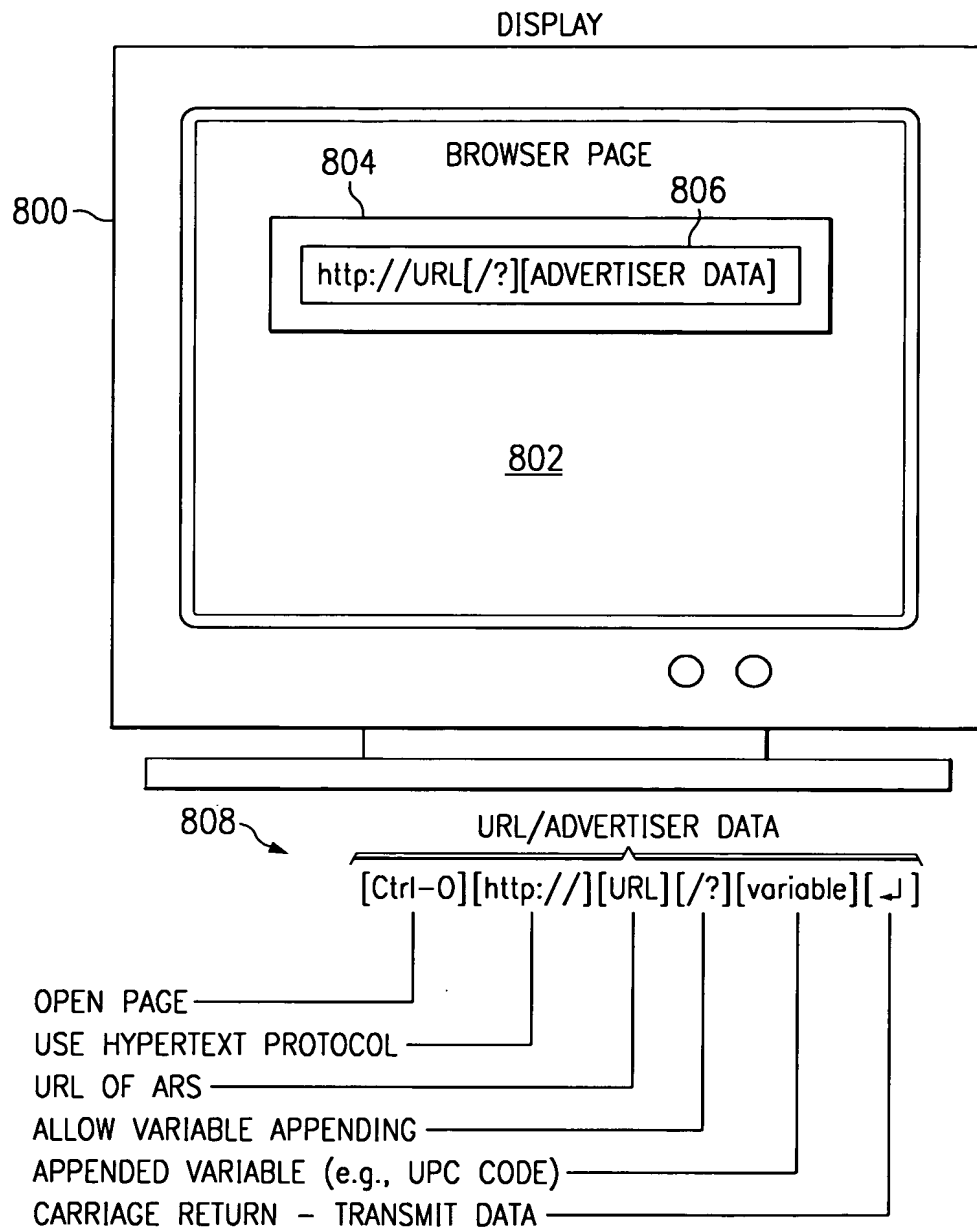


FIG. 8

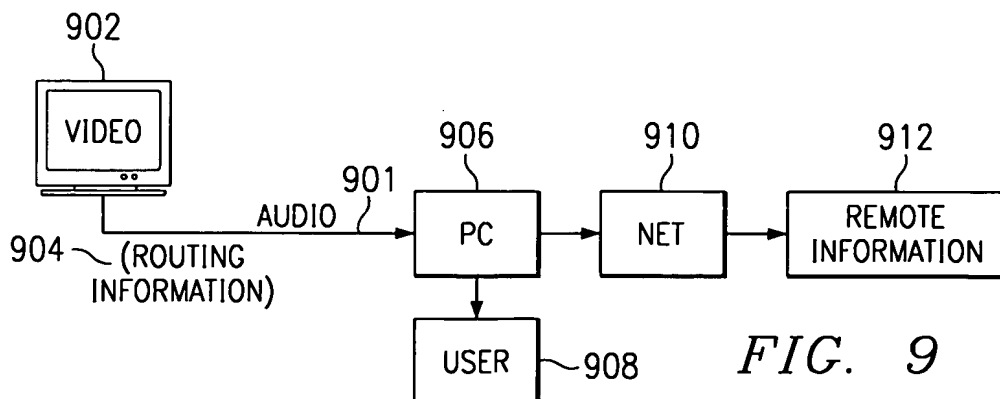


FIG. 9

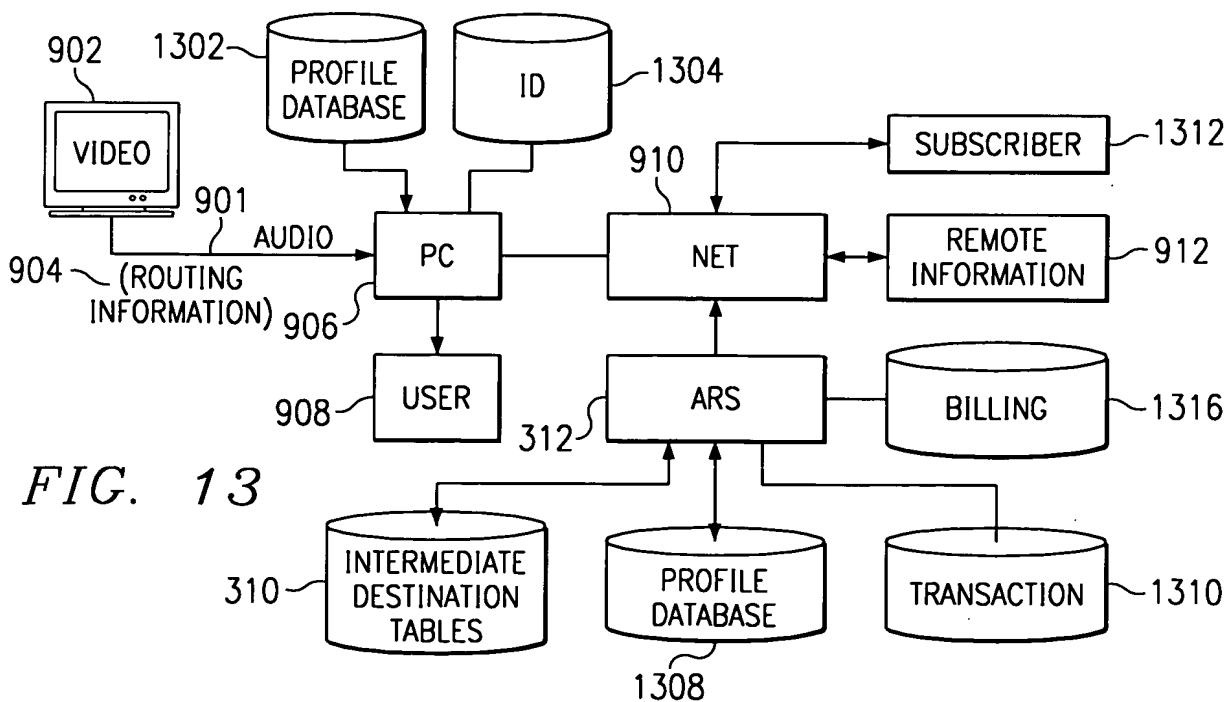
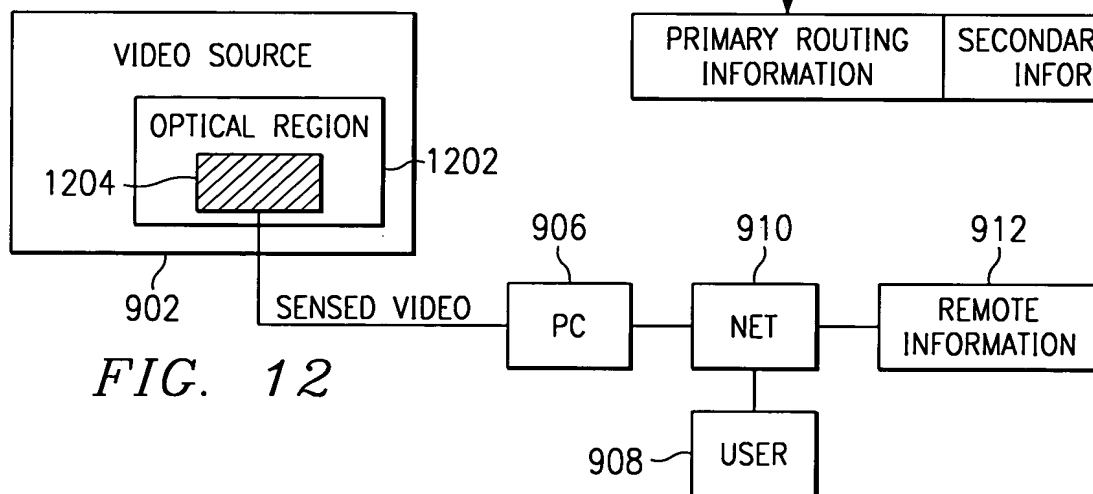
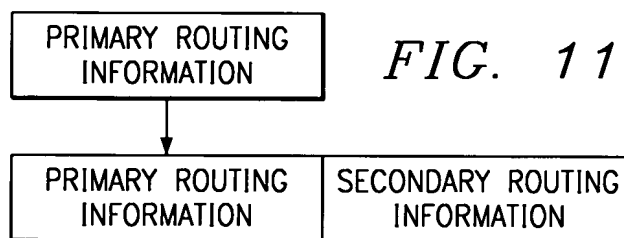
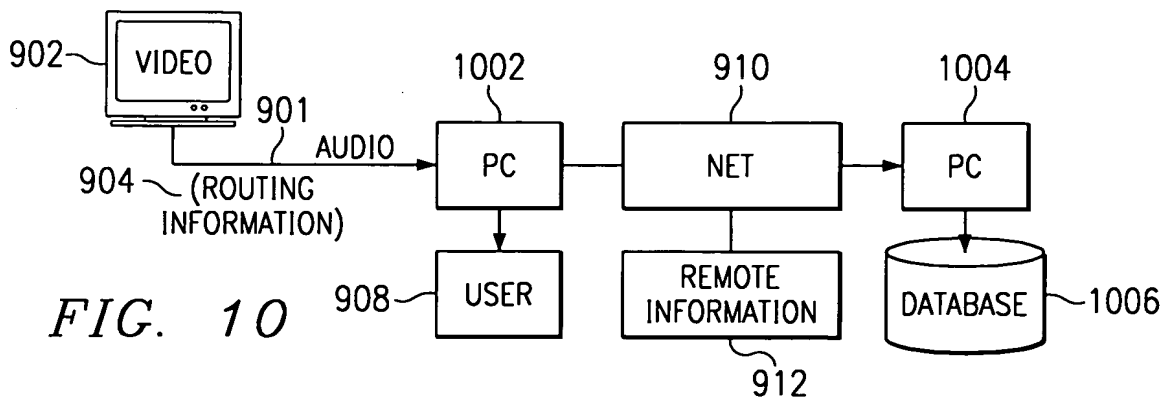


FIG. 14

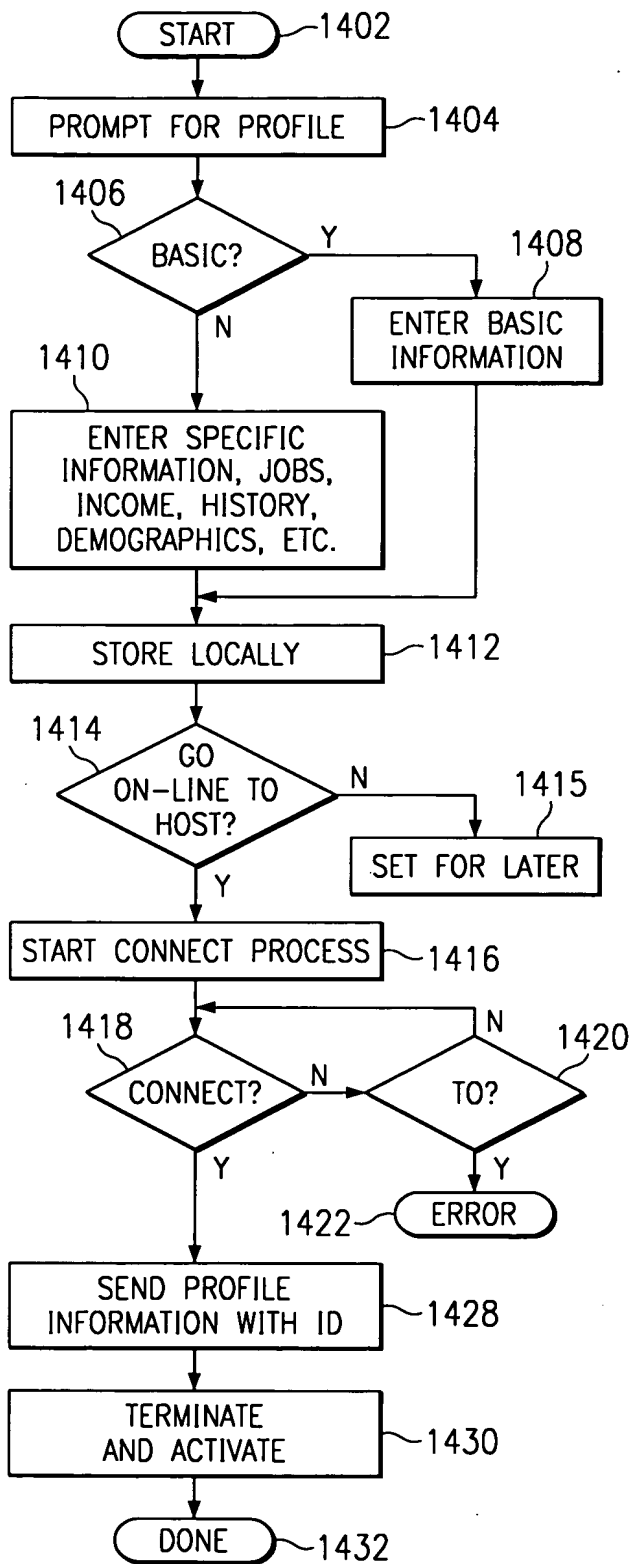
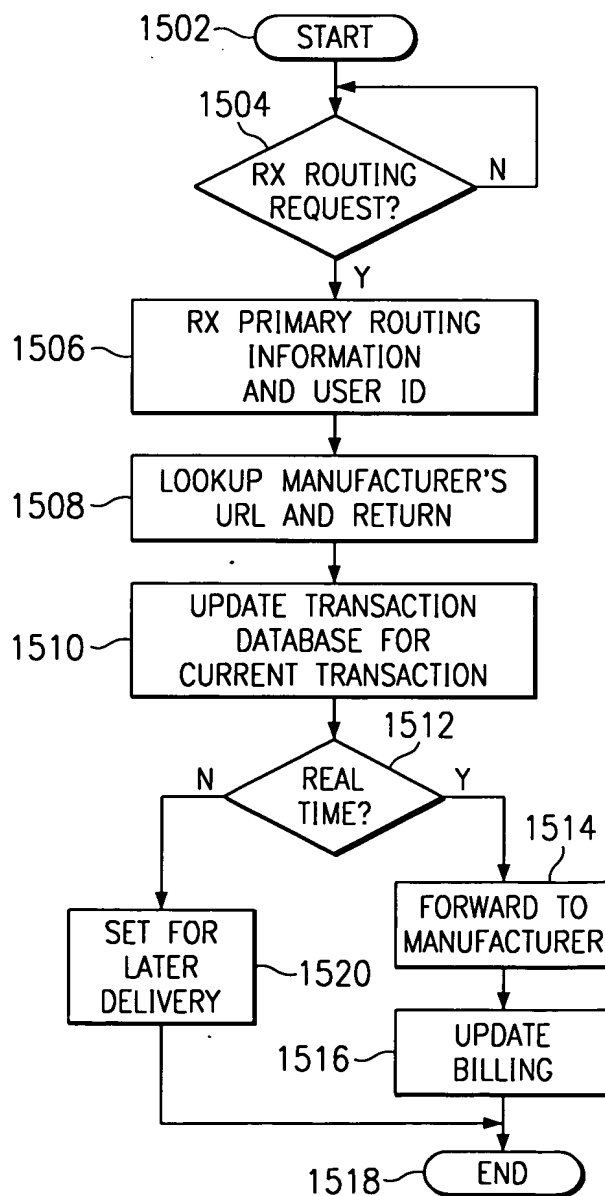


FIG. 15



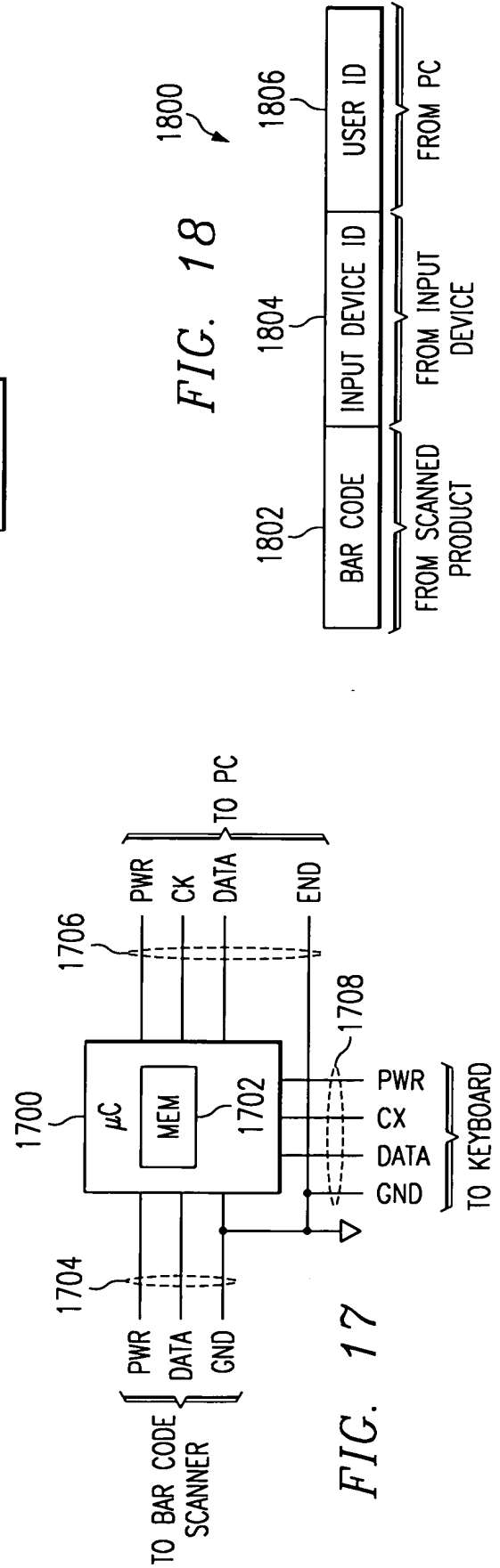
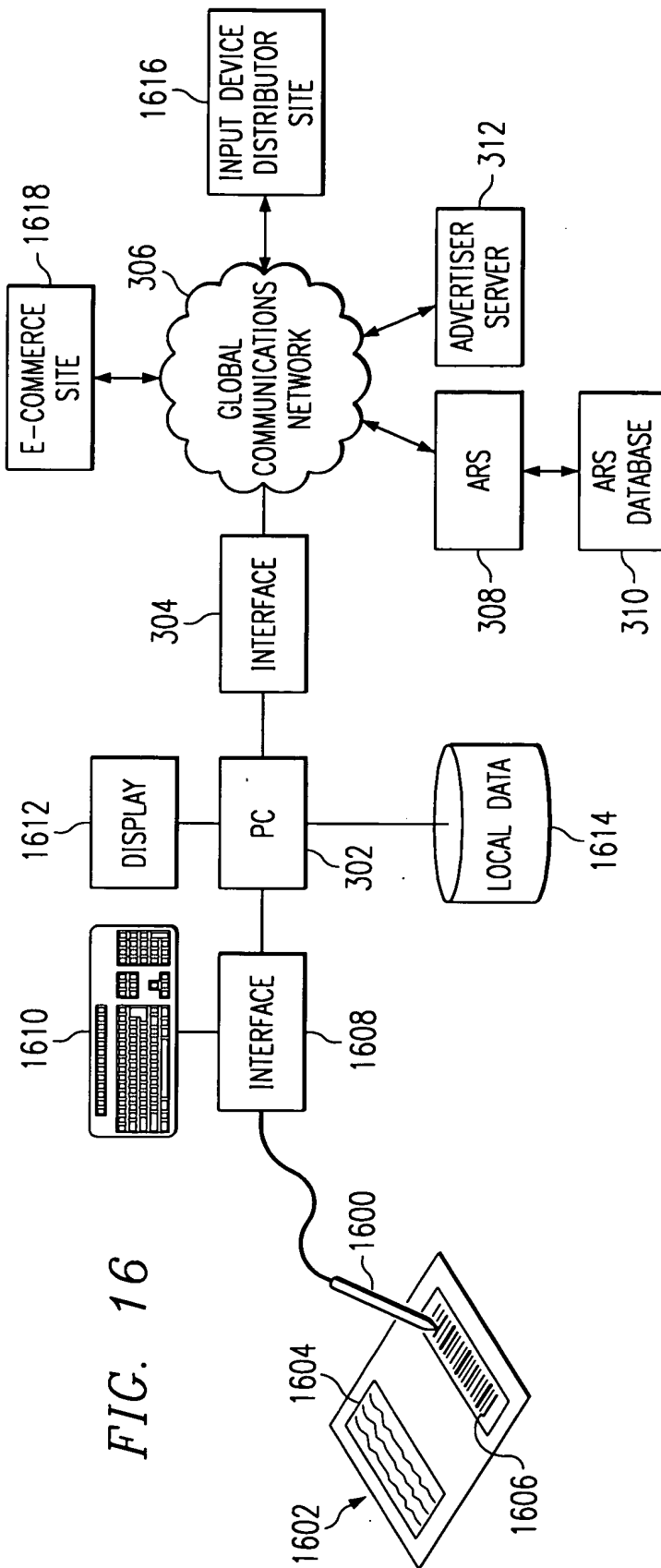


FIG. 19

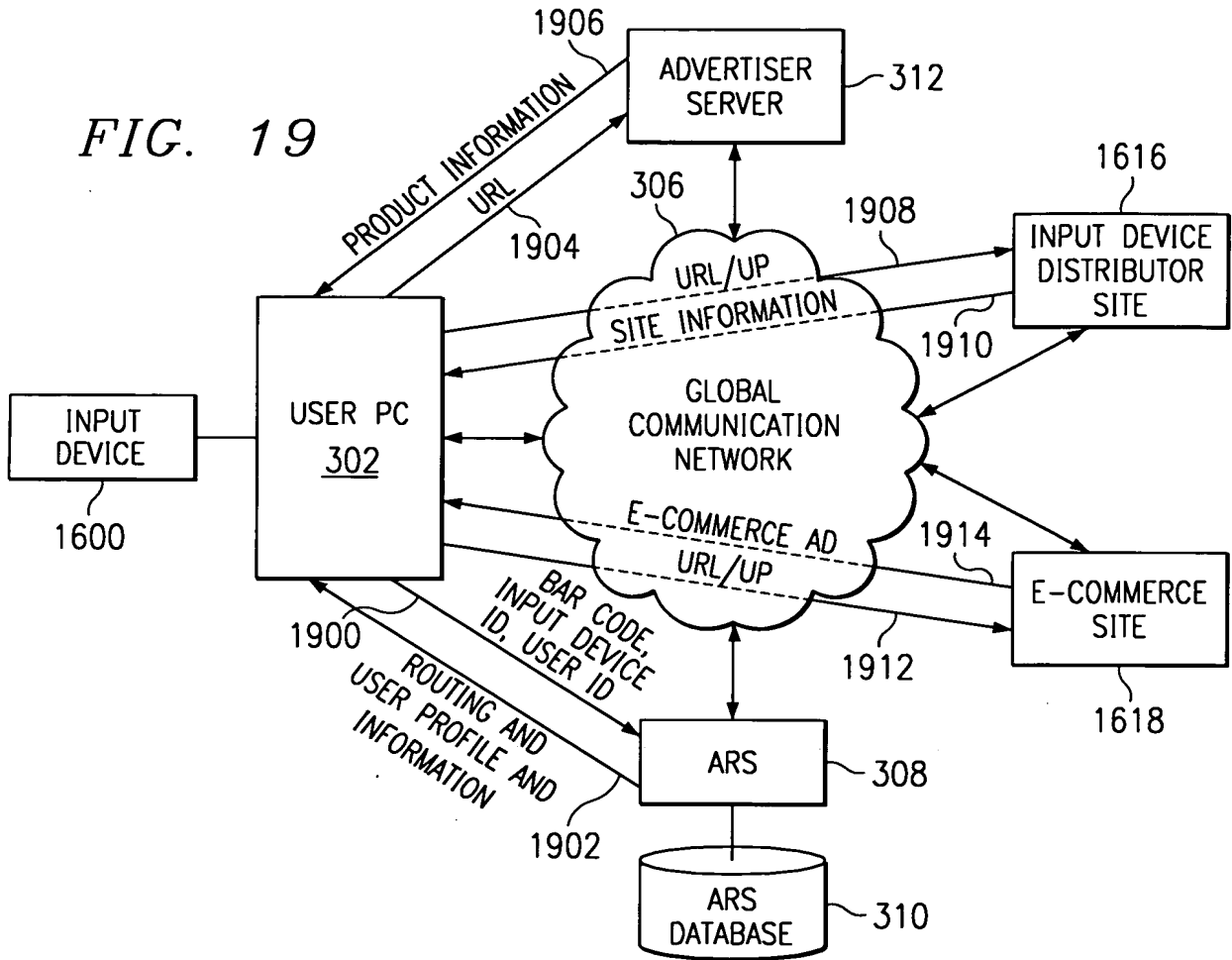
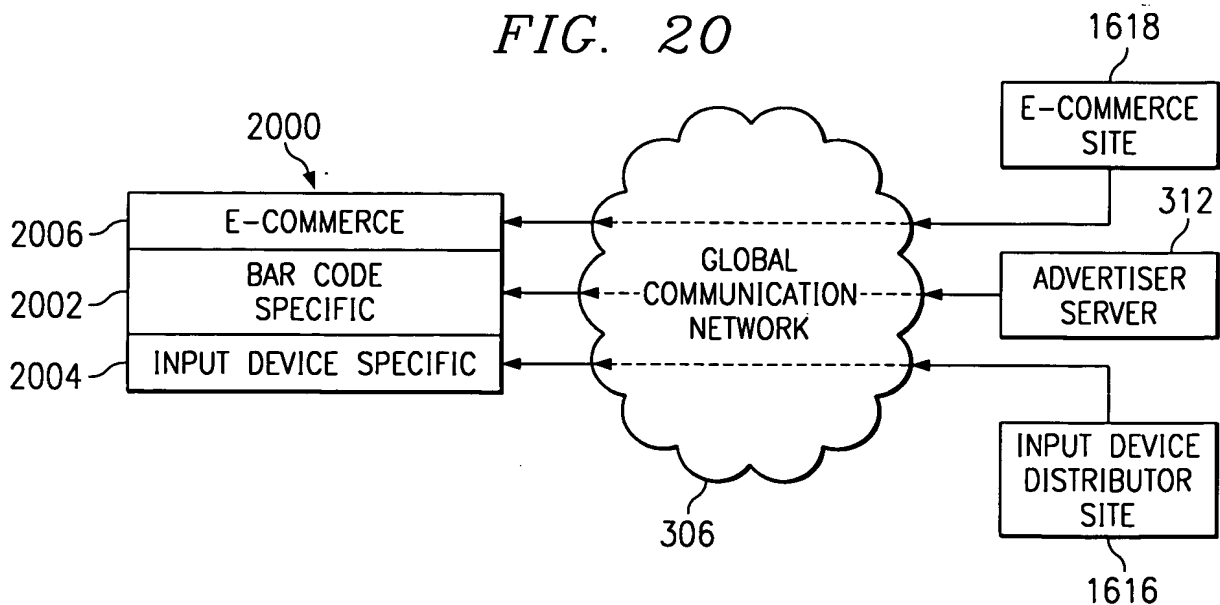


FIG. 20





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ARS DATABASE  
2100

FIG. 21

2102		2104		2106	2108	
PRODUCT		INPUT DEVICE		USER	E-COMMERCE	
BAR CODE	ROUTE	ID	DISTRIBUTOR	PROFILE	BAR CODE	INFORMATION

FIG. 22

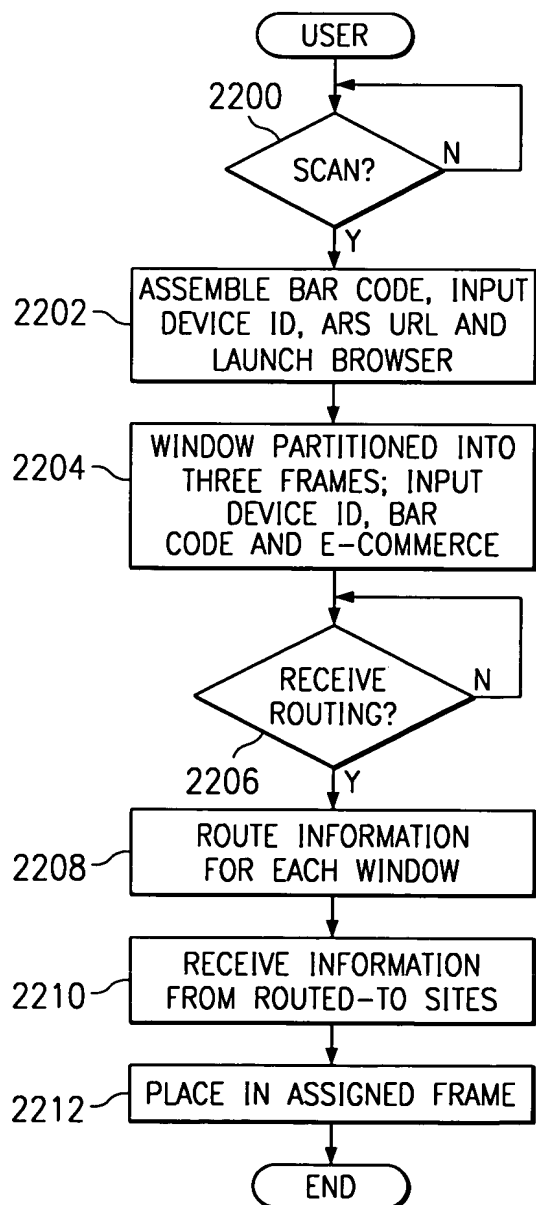


FIG. 23

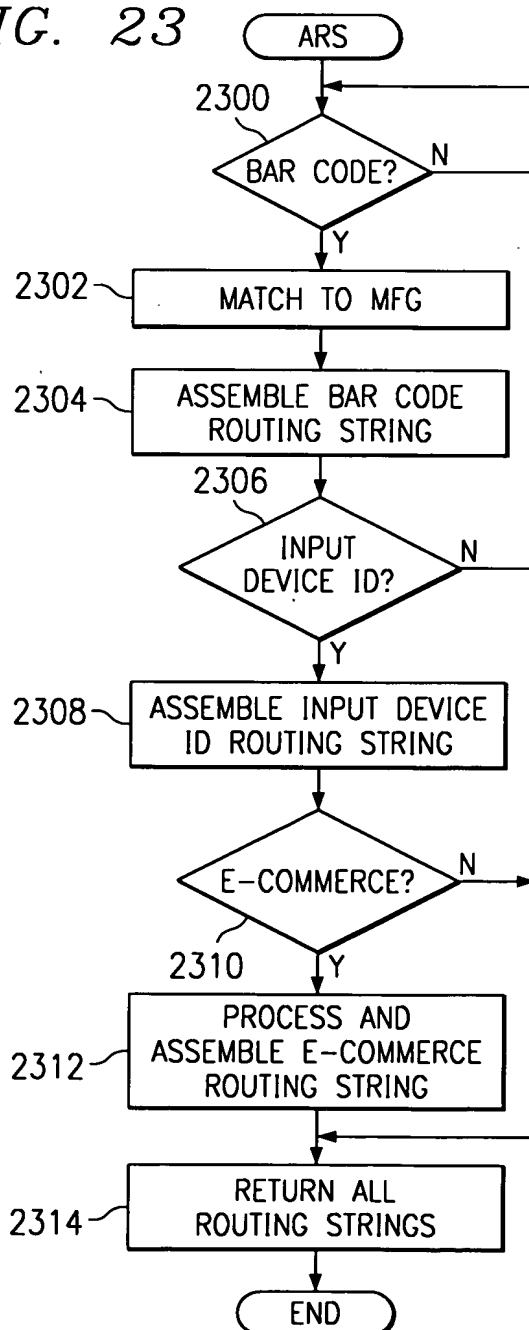


FIG. 24

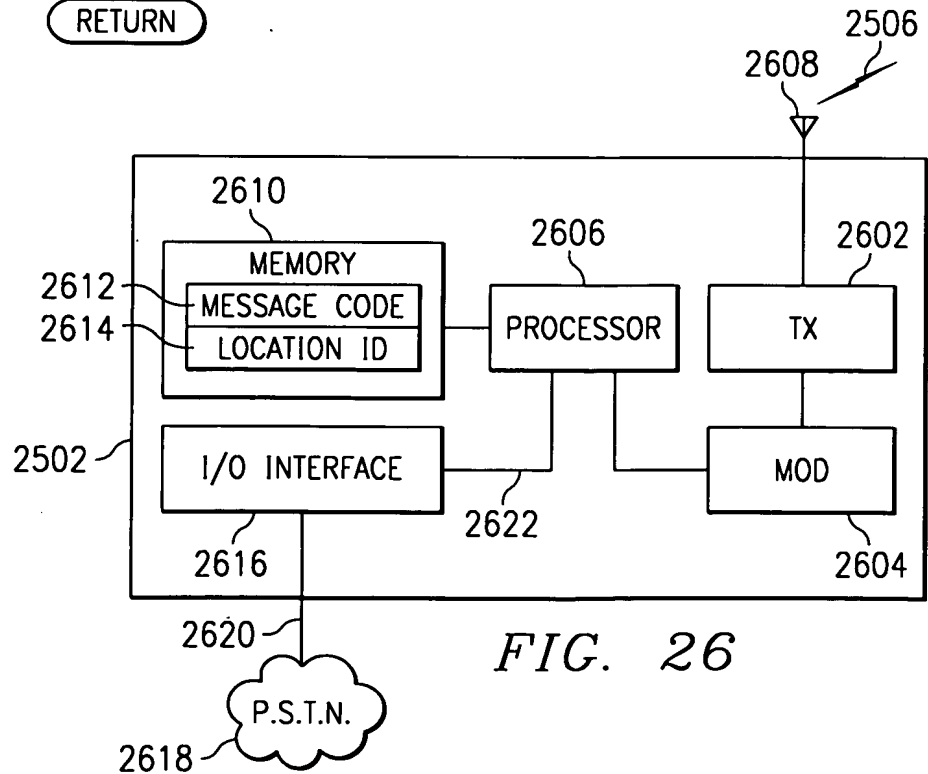
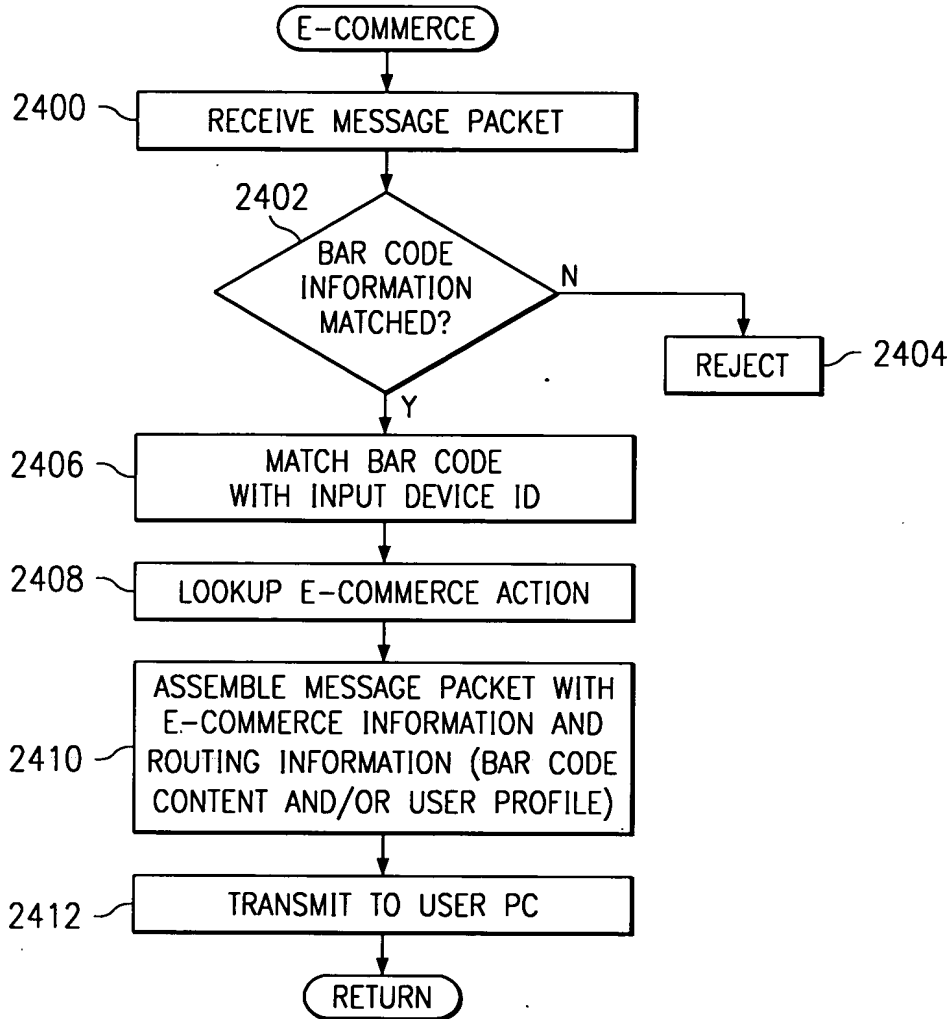


FIG. 26

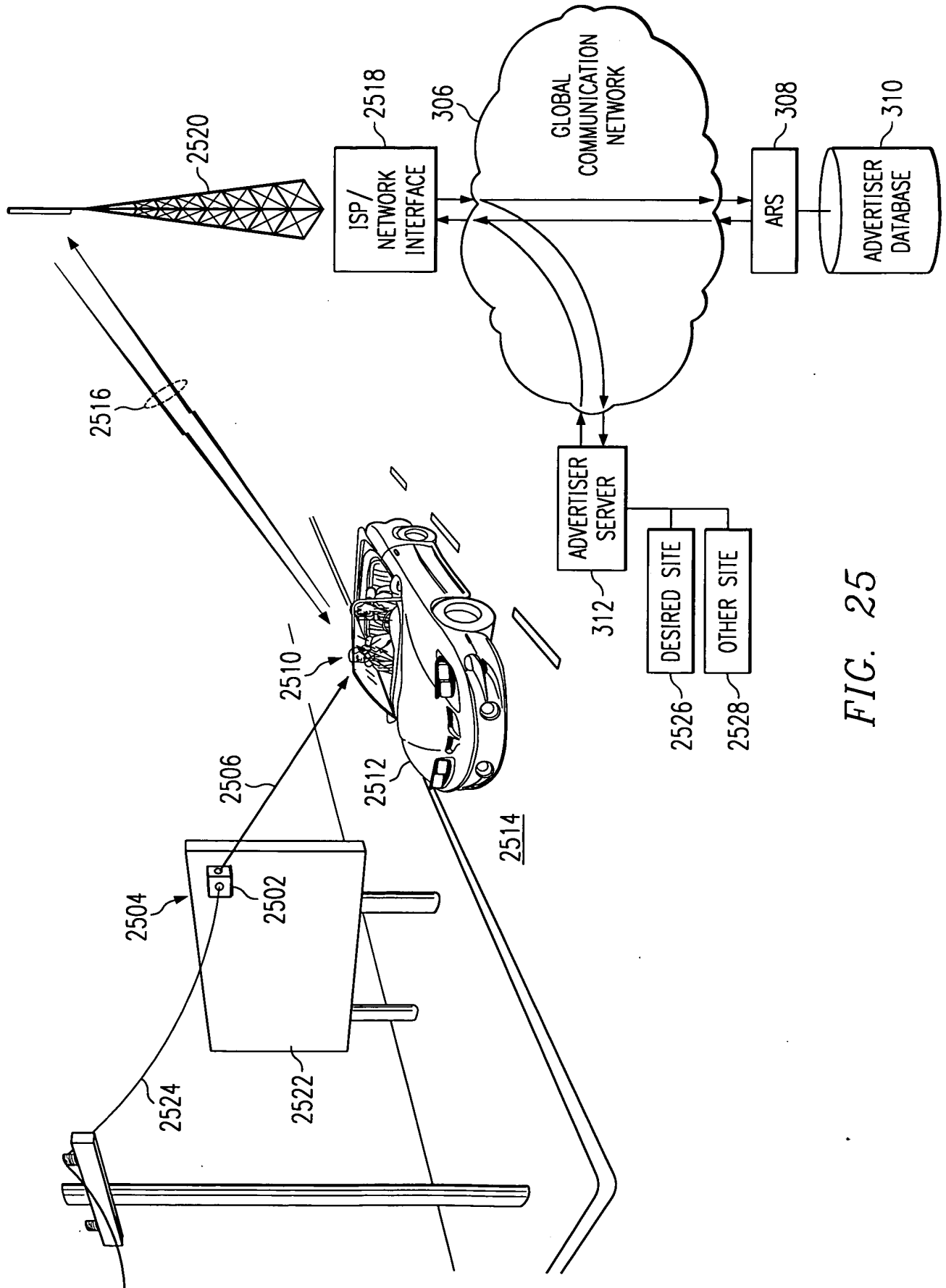
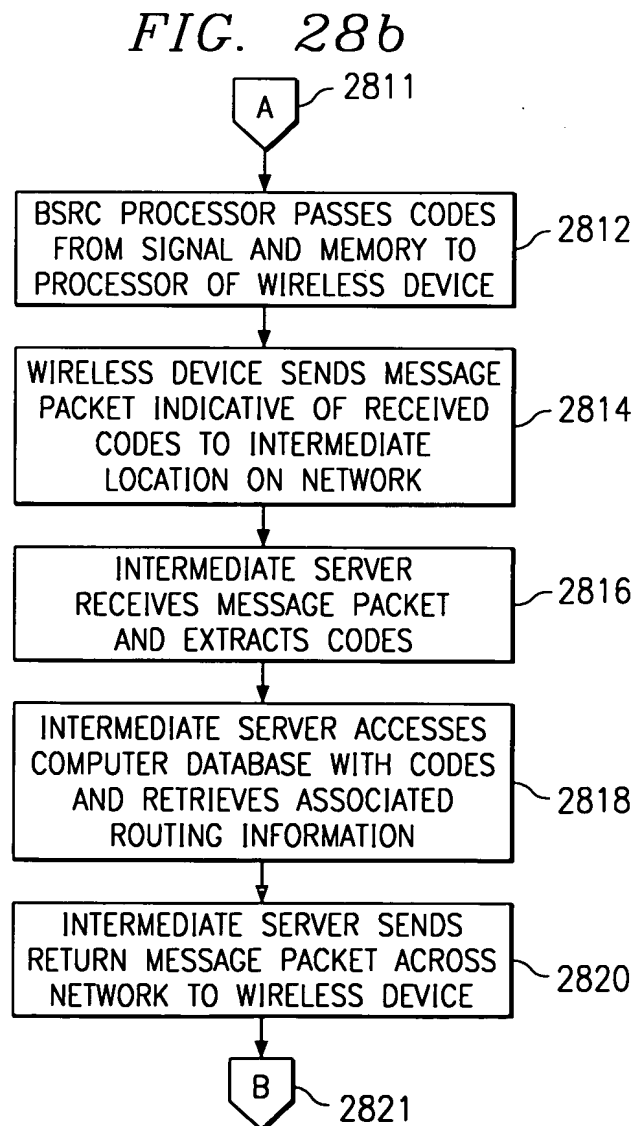
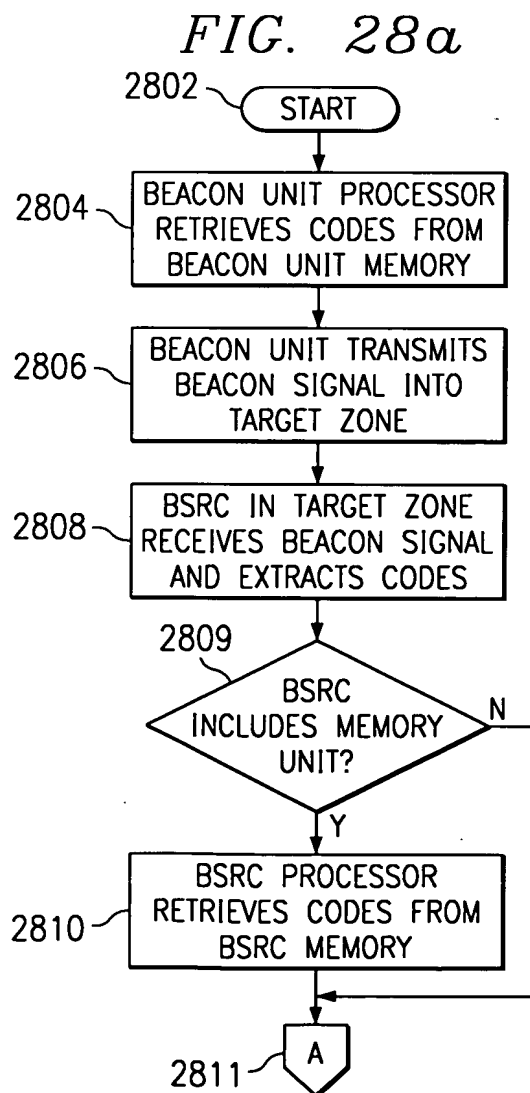
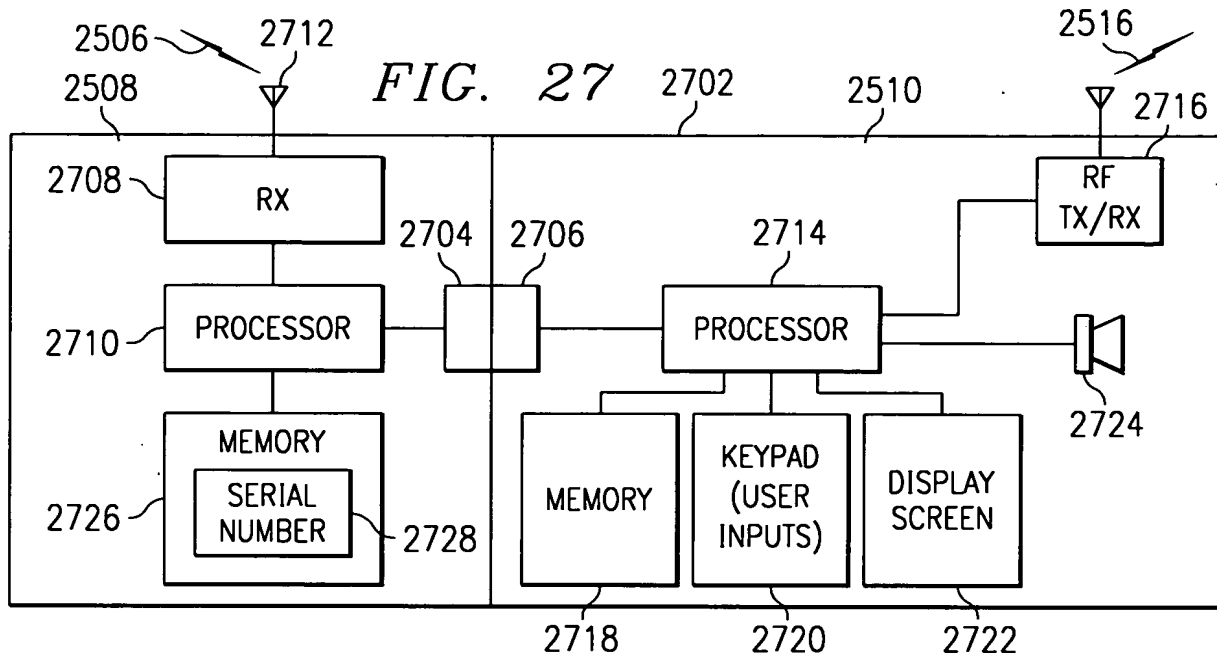


FIG. 25



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FIG. 28c

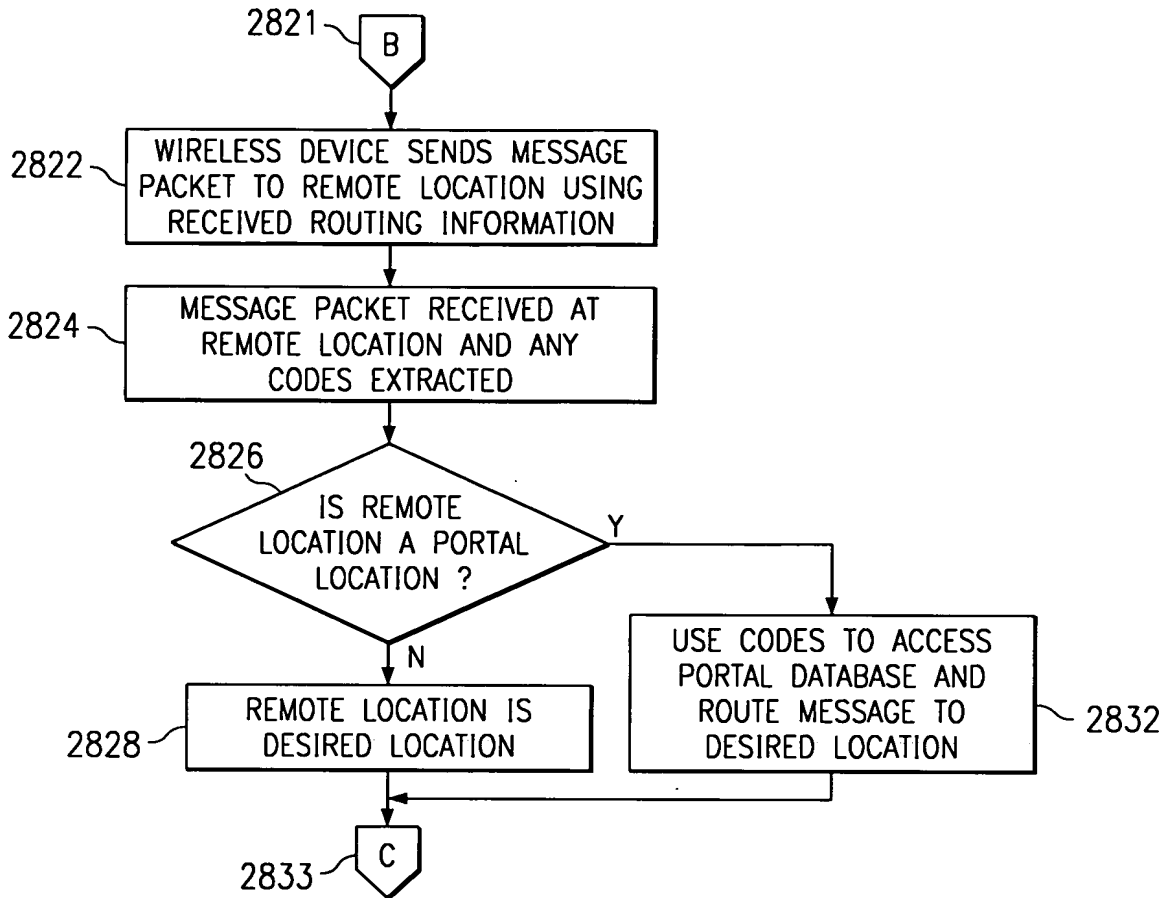
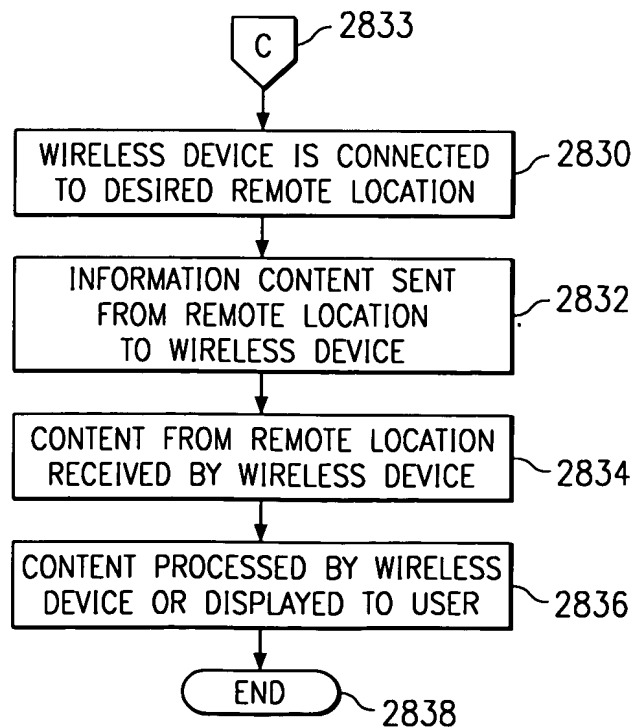


FIG. 28d



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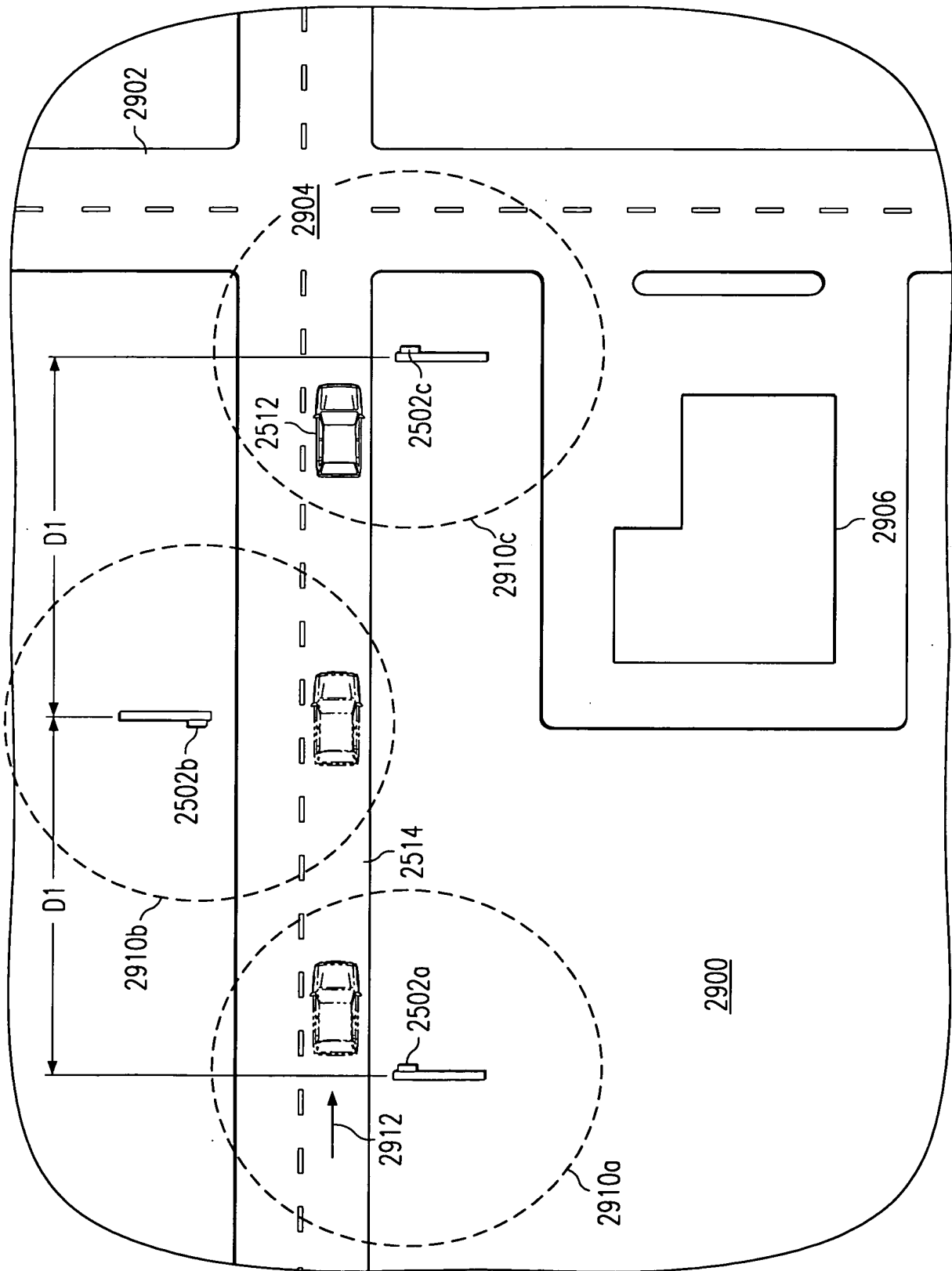


FIG. 29